

Cindy Pham

Art Director

Experience

Art Director

Twitter

2019 - Present

- Currently working as Art Director at Twitter's in-house creative studio with a focus on digital product and brand campaigns.
- Concepted and designed big ideas for all mediums, including social, product, interactive, content, activations, OOH, print, events, and more.

Art Director

Grow

2016 - 2019

- Designed interactive experiences for a wide range of client types and target platforms, including Google, Adidas, Spotify, Pinterest, and Adult Swim.

Design Judge

Awwwards

2018 - Present

- Currently serving on the design jury panel for Awwwards to recognize and promote the best of innovative web design.
- Critiqued and evaluated work of designers and agencies from all over the world based on design, usability, creativity, and content.

FWA Judge

The FWA

2017 - 2018

- Served on jury panel for the FWA, which showcases the most progressive and forward-thinking projects created by individuals, agencies, and brands.

Education


University of California, Davis

BA in Design

2012 - 2016

Contact

 cindycancreate@gmail.com

 cindypham.com